

LaunchOS.Studio

WHITE-LABEL AGENCY DELIVERY PLATFORM

Deploy a med/dental website, funnels, and automations for a client brand in days — using a repeatable install, QA, and handoff process your agency owns.

TECHNICAL OVERSIGHT

LJ Ribar — Tech Lead Review

Every LaunchOS.Studio release is reviewed by an engineer with 45 years of production software experience. The framework ships with the architecture, test coverage, and documentation that most agency tools skip entirely.

> WHAT'S INCLUDED — FOUR SYSTEMS, ONE INSTALL

MED/DENTAL READY

Site System

A

- > Modular pages: Home, Services, Provider(s), Reviews, Contact
- > Conversion blocks: trust/reviews, financing, strong CTAs
- > Service page templates for common procedure categories
- > Compliance-friendly placeholder patterns

HIGH-INTENT CAPTURE

Funnel System

B

- > Landing page templates (new patient, implants, Invisalign, cosmetic)
- > Lead capture pages + thank-you pages
- > Optional application flow for high-ticket procedures

FOLLOW-UP ON AUTOPILOT

Automation System

C

- > Tagging/segmentation defaults (service, source, urgency)
- > Missed-call / no-show / follow-up sequences (templated)
- > 7-email onboarding/welcome sequence (templated)
- > Review-request flow template (post-visit)

THE REAL PRODUCT

Delivery System

D

- > Deployment checklist (repeatable install workflow)
- > QA checklist (pre-launch + post-launch)
- > Client handoff pack (walkthrough outline + quickstart doc)
- > Lightweight KPI dashboard + weekly summary email

> PRICING — ANNUAL-FIRST, TRANSPARENT

AGENCY PARTNER

\$18,000/year

or \$1,750/month

10 installs/year included

\$1,500 per extra install

- v White-label templates + updates
- v Deployment + QA checklists
- v Handoff pack templates
- v Standard async support

AGENCY PRO

\$30,000/year

or \$2,950/month

25 installs/year included

\$1,250 per extra install

- v Everything in Partner
- v Quarterly conversion kit drops
- v Priority support queue
- v Optional quarterly strategy check-in

OPTIONAL ADD-ON

Done-for-Agency Setup

We configure your internal default instance — agency branding baked into templates, default blocks and styles, preferred handoff flow and SOPs integrated — so your team deploys consistently from day one.

\$7,500 one-time

> HOW IT WORKS

PHASE 0

Qualification

Application form -> Partner or Pro approval + checkout links. No call required.

PHASE 1

Agency Onboarding

Day 0: admin access, team invites, defaults configured. Agency deploys independently.

PHASE 2

First Install

Client brand inputs -> deployed site + funnels + automations + QA + handoff. Becomes your golden-path SOP.

PHASE 3

Ongoing Operations

> New conversion kit drops (Pro), template updates, async support, expanding deployments.

> WHY AGENCIES CHOOSE IT

SPEED

Deploy in days, not weeks

CONSISTENCY

Every build follows the same conversion structure

MARGIN

Fewer rebuild hours, fewer handoff mistakes

DIFFERENTIATION

Sell a proprietary system under your brand

RETENTION

Clients stay when reporting + follow-up are systematic

> SUPPORT SCOPE

INCLUDED

v Platform & template issues

v Docs + "how to deploy X"

v Template library updates

NOT INCLUDED

- Client-specific copywriting

- Ads, social, content creation

- Debugging custom agency code

- Agency client support

Install definition: 1 install = 1 client brand. Multi-location brands count as 1 install when they share a unified brand identity and central marketing presence.